

INVEST IN BATH

PROFILING

ascentric

@Ascentric_Wrap

www.ascentric.co.uk

Introduction

The Ascentric business was born in Bath in 2006, before becoming wholly owned by Royal London in 2014.

Factfile

- Number of years in Bath: 13
- Turnover: The company currently looks after over £14bn of client asset.
- Number of employees: 400
- Key areas of business: Ascentric provides Financial Advisers and their clients access to a secure online account that brings together all of their investments and pensions in one place.

Recent notable achievements

- *Recently replaced all underlying technology across the business, moving to a new digitally enabled market leading platform technology. This has allowed the company to deliver significant benefits.*
- *Ascentric has the only platform in the market that has a simplified, single all in pricing structure making it very easy for customers to understand what they are paying for.*

Did you know?

As part of the Royal London group, Ascentric is a mutual business which means it is owned by customers rather than shareholders. This allows the company to be truly focused on long term commitment to the market and its customers, rather than seeking short term financial returns.

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Bath & Business

We all love being part of a thriving and dynamic World Heritage city. The benefits of falling out of the office into one of the most beautiful cities in the world can't be underestimated.

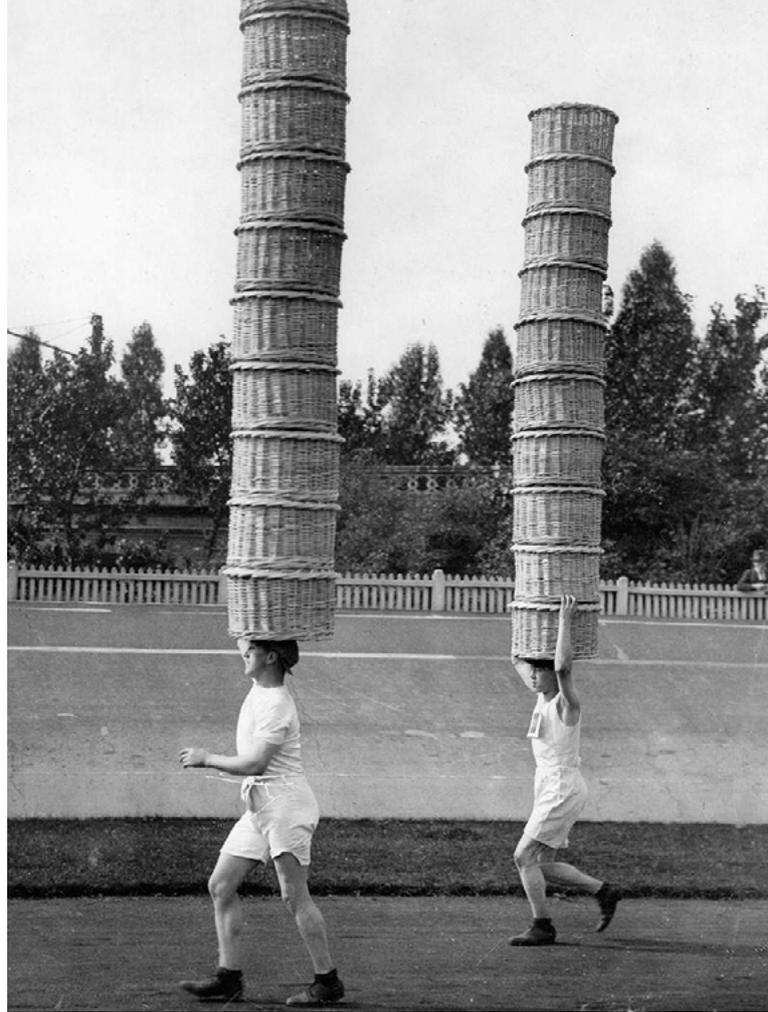
Our customers are really important to us and it's never too difficult to persuade them to take a trip to see us in Bath as such a great destination!

Bath is easy to get to for our team and is well situated on the M4 corridor. We work closely with our colleagues in the wider Royal London Group based in Wilmslow, Edinburgh and London; road, train and nearby air links make this all very straightforward, the availability of high quality accommodation nearby really helps. We're also ideally situated for networking with other key Financial Service Providers based across the local Bristol market.

As a business we have a real focus on wellbeing - taking care of our people and fostering close working relationships is critical. Access to a raft of restaurants, events venues, meeting spaces and bars mean that it's really easy for us to bring the whole business together - either in collaborative working spaces or for socialising and special occasions (we do like a good party!).

A large majority of our workforce come from the local population right from our executive management team through to each and every function in the business.

Our people are our biggest asset and we value the contribution that each of our employees brings, ensuring we support them is really important to us. We spend



time encouraging and promoting leadership that inspires and creates a positive culture, we believe that's one of the many reasons our people want to come and work for us. We aim to create a place to work that reflects our culture and the Spirit of Royal London - all our people can work to their strengths, develop, and feel valued and rewarded.



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